

Order / Rev: 698999
 Alt Order #: 06229803
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Betty Sutton for Congress
 Product Desc: BETTY SUTTON/CONGRES
 Estimate: 2089
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	WKYC	10/19/12	10/19/12	M-F 7-9a Today Today Show	CM	7a-9a	----F--	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					2	\$1,400.00		0.00			
9	WKYC	10/19/12	10/19/12	M-F 9-10a Today II Today Show II	CM	9a-10a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$600.00		0.00			
10	WKYC	10/22/12	10/22/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,400.00		0.00			
11	WKYC	10/22/12	10/22/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
12	WKYC	10/22/12	10/22/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$475.00		0.00			
13	WKYC	10/22/12	10/22/12	M-F 3-4p The Doctors	CM	3p-4p	M-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$450.00		0.00			
14	WKYC	10/22/12	10/22/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$600.00		0.00			
15	WKYC	10/22/12	10/22/12	M-F 430a-5a 430a News	CM	430a-5a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$175.00		0.00			
16	WKYC	10/22/12	10/22/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$650.00		0.00			
17	WKYC	10/22/12	10/22/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,000.00		0.00			
18	WKYC	10/22/12	10/22/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,400.00		0.00			
20	WKYC	10/22/12	10/22/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$1,400.00		0.00			
22	WKYC	10/22/12	10/22/12		CM	9a-10a	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a Today II															
Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$600.00		0.00						
23	WKYC	10/20/12	10/20/12	Saturday Night Live	CM	1130p-107a	-----S-	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,600.00		0.00						
24	WKYC	10/20/12	10/20/12	Sat 6-630p	CM	6-630p	-----S-	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
Channel 3 News at 6P SAT															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$2,400.00		0.00						
25	WKYC	10/20/12	10/20/12	SAT TDY	CM	7a-9a	-----S-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
NBC Today Show (Sa)															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,400.00		0.00						
26	WKYC	10/20/12	10/20/12	Sat 9-1030a	CM	9a-1030a	-----S-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
Channel 3 News 9am Sat															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,400.00		0.00						
27	WKYC	10/21/12	10/21/12	Post NFL News	CM	Various	-----S	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
LN Sun Follows NFL															
CH 3 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$2,400.00		0.00						
28	WKYC	10/21/12	10/21/12	Su 12-1230p	CM	12-1230p /Su	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Channel 3 News at Noon Su															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$650.00		0.00						
29	WKYC	10/21/12	10/21/12	Sun 6-630p	CM	6-630p	-----S	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
Channel 3 News at 6p SUN															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$2,400.00		0.00						
30	WKYC	10/21/12	10/21/12	SUN TDY	CM	8a-9a	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
NBC Today Show (Su)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,400.00		0.00						
31	WKYC	10/21/12	10/21/12	Sun 9-1030a	CM	9a-1030a	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
Channel 3 News Sun 9a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,400.00		0.00						
32	WKYC	10/18/12	10/18/12	M-F 11-1135p	CM	11-1135p	---T---	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
Channel 3 News at 11p M-F															
CH 3 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$2,400.00		0.00						
33	WKYC	10/18/12	10/18/12	Tonight Show	CM	1135p-1237a	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Tonight Show															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$1,200.00		0.00						
34	WKYC	10/18/12	10/18/12		CM	1237a-136a	---T---	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late Night															
Late Night w/Jimmy Fallon															
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1			\$475.00			0.00			
35	WKYC	10/18/12	10/18/12	M-F 3-4p	CM	3p-4p	---T---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
The Doctors															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1			\$450.00			0.00			
36	WKYC	10/18/12	10/18/12	M-F 4-5p	CM	4p-5p	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
Ellen Degeneres															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1			\$600.00			0.00			
37	WKYC	10/18/12	10/18/12	M-F 430a-5a	CM	430a-5a	---T---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
430a News															
EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1			\$175.00			0.00			
38	WKYC	10/18/12	10/18/12	M-F 5-6a	CM	5a-6a	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Channel 3 News @ 5AM															
NEWS AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1			\$650.00			0.00			
39	WKYC	10/18/12	10/18/12	M-F 5-6p	CM	5p-6p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Dr. Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1			\$1,000.00			0.00			
42	WKYC	10/18/12	10/18/12	M-F 7-9a Today	CM	7a-9a	---T---	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		2			\$1,400.00			0.00			
44	WKYC	10/18/12	10/18/12	M-F 9-10a Today II	CM	9a-10a	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1			\$600.00			0.00			
45	WKYC	10/16/12	10/16/12	M-F 11-1135p	CM	11-1135p	-T-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
Channel 3 News at 11p M-F															
CH 3 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1			\$2,400.00			0.00			
46	WKYC	10/16/12	10/16/12	Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Tonight Show															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1			\$1,200.00			0.00			
47	WKYC	10/16/12	10/16/12	Late Night	CM	1237a-136a	-T-----	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
Late Night w/Jimmy Fallon															
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1			\$475.00			0.00			
48	WKYC	10/16/12	10/16/12	M-F 3-4p	CM	3p-4p	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
The Doctors															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1			\$450.00			0.00			
49	WKYC	10/16/12	10/16/12		CM	4p-5p	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p Ellen Degeneres															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$600.00		0.00			
50	WKYC	10/16/12	10/16/12	M-F 430a-5a 430a News	CM	430a-5a	-T-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$175.00		0.00			
51	WKYC	10/16/12	10/16/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$650.00		0.00			
52	WKYC	10/16/12	10/16/12	M-F 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,000.00		0.00			
53	WKYC	10/16/12	10/16/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	-T-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,400.00		0.00			
55	WKYC	10/16/12	10/16/12	M-F 7-9a Today Today Show	CM	7a-9a	-T-----	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					2	\$1,400.00		0.00			
56	WKYC	10/16/12	10/16/12	M-F 9-10a Today II Today Show II	CM	9a-10a	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$600.00		0.00			
58	WKYC	10/17/12	10/17/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	--W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
CH 3 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$2,400.00		0.00			
59	WKYC	10/17/12	10/17/12	Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,200.00		0.00			
60	WKYC	10/17/12	10/17/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	--W----	:30	1	\$475.00	P-2	0.00	NM	1	\$475.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$475.00		0.00			
61	WKYC	10/17/12	10/17/12	M-F 3-4p The Doctors	CM	3p-4p	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$450.00		0.00			
62	WKYC	10/17/12	10/17/12	M-F 430a-5a 430a News	CM	430a-5a	--W----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$175.00		0.00			
63	WKYC	10/17/12	10/17/12		CM	5a-6a	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00

Order / Rev: 698999
 Alt Order #: 06229803
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Betty Sutton for Congress
 Product Desc: BETTY SUTTON/CONGRES
 Estimate: 2089

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a											
				Channel 3 News @ 5AM											
				NEWS AT SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$650.00		0.00			
64	WKYC	10/17/12	10/17/12	M-F 5-6p	CM	5p-6p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Dr. Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,000.00		0.00			
67	WKYC	10/17/12	10/17/12	M-F 7-9a Today	CM	7a-9a	--W----	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					2	\$1,400.00		0.00			
68	WKYC	10/17/12	10/17/12	M-F 9-10a Today II	CM	9a-10a	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Today Show II											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$600.00		0.00			
													Totals	62	\$66,925.00